

Value Creation Process

— Pursuing to co-create a sustainable society and corporate value through surface modification —

The Nihon Parkerizing Group has contributed to extending the useful life of products, conserving resources, and reducing environmental impact by modifying the surfaces of metals and other materials to prevent deterioration in strength, wear and/or rust formation. New social challenges have emerged in recent years, such as the intensification of efforts to address global warming driven by GHG (greenhouse gas) emissions and the pollution of human bodies and the environment with hazardous chemicals. In addition to developing technologies to address environmental issues and exploring new markets such as electronics, appliances and medical care, the Nihon Parkerizing Group is positioning the expansion of operations into overseas areas expected to enjoy strong growth as a pillar of its growth strategy. It is driving global cooperation across sectors as it pursues rapid technological development aligned with local needs.

